

## **Cristina Algaba and J. Lopez Rodriguez: The Critical Reception of Joss Whedon's Work in Spain**

Both cinema and television productions are the result of an industrial process where a wide variety of professionals collaborate and contribute to the final creation. However, current critics usually apply the principles of the auteur theory developed by the writers of the French magazine *Cahiers du Cinema* during the 1950's in order to discuss and evaluate audiovisual works. This theory is based on the premise that films and TV shows tend to reflect the ideas, personality and creativity of their directors, who are considered as having the biggest responsibility.

This presentation will focus on the image of Joss Whedon as an auteur by analyzing the critical reception of his films and TV series in Spain. Through a content analysis of reviews, criticisms and comments about Whedon's works published in Spanish printed media such as newspapers and magazines, we aim to establish: 1) the evaluation of Whedon's works, in terms of quality, that Spanish critics have done, 2) the main features of Whedon as an auteur according to Spanish critics, and 3) how the image of Whedon as a creator has evolved over time in Spain.